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Primo Trailer Sales Newsletter

June 2010

Dear Chris,



Summer is here! The weather has been hot and sunny and it has been a fantastic time to be outside.

2010 marks the [100th anniversary of the humble beginnings of RVing](#) and Primo Trailer Sales is celebrating with a 1 Day Sale on Saturday, June 12. My how things have changed but one thing has remained the same and that is enjoyment of the great outdoors.

Referral Program

A Thank You To Those Who Refer Us



Primo Trailer Sales has developed a comprehensive Referral Program to say Thank You to all those people who refer others

to us. [Learn how you can receive gift certificates and quality products, including a 55" Plasma TV and Blu-Ray player.](#)

Why RVs are Great

According to [Go RV'ing Canada](#), the price of an RV is at an all time low, making an already affordable holiday for the family even more affordable. [Primo Trailer Sales](#) offers an [enormous selection of affordable RV's](#) starting at under



1 Day RV Sale - June 12th

Celebrate 100 Years of RVing.



Primo Trailer Sales is celebrating the [100th anniversary of RVing](#) with a 1 day Sale on Saturday June 12th.

All our RV Travel Trailers, Fifth Wheels and Park Trailers are On Sale along with Parts specials! Come in early and speak with our RV and towing experts, Nancy Jo, Ken, Michel, Santiago or Chris. Be a friend and bring a friend.

Website - New & Improved

More Info, Faster Loading Pics

Our website has been updated and refreshed to feature more, faster loading information and specs with greatly updated [new RV trailer inventory](#), [used RV trailer](#)



\$15,000. And with our easy financing options and already low prices, you and your family could be enjoying the great outdoors in no time.

Trailer Hitches & Thule Racks Saturday Installation Available!

Primo Trailer Sales installs trailer hitches, including Fifth Wheel hitches, and Thule racks and cargo boxes Monday to Saturday.



For online quotes:
[Trailer Hitches](#)
[Thule Racks & Cargo Boxes](#)
or call Parts at 613-596-9696.

[inventory](#), [new open utility trailer inventory](#) and [new enclosed trailer inventory](#) pages.

Check it out for yourself and let us know what you think.

Photo Contest Best Photo Wins \$50 Gift Card

We're looking for the best photo of a Primo Trailer in action - be it an RV Trailer, Cargo Trailer or Utility Trailer working or playing.



[Send us your photos](#) by July 7, 2010 and we'll post our favorites next issue.

New Harris Survey Reveals Motives for Buying An RV



A new survey by Harris Interactive into which factors most influence RV purchase decisions shows that messages focusing on family togetherness and cost savings now

resonate equally with potential RV buyers.

Survey results show that a majority of non-RV owners (67%) agree that RVing allows families to spend quality time together, and to spend more time outdoors enjoying nature. Messages about family togetherness also received a strong positive response from past RV owners and survey respondents who said they were considering a future RV purchase.

But, the cost savings offered by RVing also has a strong appeal. Three-fourths (74%) of RV owners agree with the findings of RVIA's Vacation Cost

Free RV Seminar

Join us
on Wednesday
June 23
@ 6:00pm for RV

**PRIMO
UNIVERSITY**

101 at Primo University. Come expecting to learn about everything related to RVing with a travel trailer, fifth wheel or park trailer.

We will discuss the internal and external components of the RV, hitches, brake controllers and weight distribution systems as well as what to know about traveling with your RV, and more.

This is a great seminar for those who may be new to the whole idea of RVing, but are considering joining the RV lifestyle, or simply interested in learning more about it.

There will time for Question & Answers.

Seminar is limited to 30 people so sign up early. Please [RSVP](#).

Comparison research showing that RVers save 27-to-61 percent on a typical family vacation. The same proportion (73%) of potential future RV buyers said that knowing about the cost savings would make them more likely to buy.

[Read Entire Article](#)

\$19,999* 1 Day Sale Priced

New Loaded 2010 Holiday Rambler Mintaro 28RLS w/AC, Awning, Microwave ...



Introducing a lightweight towable with the versatility and value that can only be found in a Holiday Rambler. Check out the new Mintaro, and see for yourself what it has to offer: Eye appeal inside and out; function; practicality; quality materials, fit and finish. The features you can't do without. Room to live and enough storage so everyone can bring his

or her favorite whatchamacallit or thingamajig. The 2010 Mintaro 28RLS by Holiday Rambler - delivering high-value, no-compromise family fun.

[Stock Number 4660](#)

Other [New Travel Trailers](#) on sale!

* Sale Price Valid Saturday, June 12, 2010. Plus Applicable Sales Taxes, Licencing and Fees. Financing Available OAC. See Primo Trailer Sales for details.

Trades Wanted

Primo Trailer Sales is looking for the following Trade-Ins

Travel Trailers: Hybrids, 24'-27' Couples Units, 24'-30' w/bunks

Fifth Wheels: 24'-28' Ultralights

Class C Motorhomes: 21'-27' Late Model w/Low Miles & Excellent Condition

Enclosed Trailers: 5x8, 6x10, 6x12, 7x14 & 7x16

Utility Trailers: Utility, Landscaper and Dump Trailers wanted in Good Condition

\$24,999* 1 Day Sale Priced

New Loaded 2010 Wildwood 36BHBS w/Bunks, AC, Awning, Microwave ...



Nobody packs in the quality and convenience like we do at Wildwood.™ From the ground up, every choice we make is decided on the basis of quality

because we know that only the finest components and the best design and engineering are what you expect. Wildwood delivers a wide variety of expertly designed floor plans. They are all built to the exacting standards that have made Wildwood™ one of the most popular recreational vehicles on the market today.

[Stock Number 4526](#)

Other [New Travel Trailers](#) on sale!

* Sale Price Valid Saturday, June 12, 2010. Plus Applicable Sales Taxes, Licencing and Fees. Financing Available OAC. See Primo Trailer Sales for details.

All remaining 2009 Travel Trailers Reduced To Clear



New 2009 Cikira Classic Cruiser 16LB - Only 2315# - [Stock #4455](#)

New 2009 Crossroads Slingshot GT26FD - Only 3480# - [Stock #4505](#)

New 2009 Crossroads Slingshot GT30BH - Only 3890# - [Stock #4489](#)

Other [New RV Inventory](#) also priced to roll!

For More Information [Please Contact Primo Trailer Sales.](#)

Bridgestone & Firestone Tires for passenger cars & light trucks. Winter Tires Now Available at Primo Tire Centre!



Primo Trailers Sales is proud to have become an authorized Bridgestone and Firestone tire dealer serving Barrhaven, Bells Corners and Kanata South.

[Contact Primo Tire Centre](#) for further information on Bridgestone and Firestone tires.

Battery Use, Care & Maintenance

The Basics

When a battery reads only 12 volts under the above conditions, it's almost fully depleted. Actually, if a battery's resting voltage... after charging... is only 12.0 to 12.1 it means only 20 to 25% of its useful energy remains and it probably needs to be replaced.

12-volt batteries supply useful energy only through a limited range -- from over 14 volts (when fully



charged and unrested) down to 10.5 volts in use/under load (when lights dim, pumps groan and TV pictures get small).

No 12-volt battery will remain at over 14 volts for more than seconds unless it's being charged. The lowest limit is 10.5 volts but this is too low and unsatisfactory in practical use.

Experienced RVers try to use no more than 20% to 50% of the energy available in a battery before recharging. That means they never let resting voltage get below 12.5. They never use more than 50% before recharging (resting volts of 12.3) except in an emergency. They know that, if resting voltage ever reaches 12.1, they have deep-discharged one cycle and that a battery is good for only so many cycles (from as low as 20 in an automotive battery to 180 in a golf cart battery, with the typical RV/marine battery good for no more than 30).

Resting Voltage

Resting voltage means with no charging and nothing drawing electricity. No night lights, clocks, radios or so-called "phantom loads". Phantom loads are things like:

- o LP gas detector/auto shut-off -- a real energy user
- o The Refrigerator on the "brain" in a three-way uses 12 volts even when running on AC.

Needless to say, testing voltage this way can be a real pain. You should do it, though, so you can find the phantom loads that may haunt you later.

If you're just interested in checking the batteries, there is an EZier way to do it: disconnect them and charge fully with a reliable charger. Overnight is OK. A day or two is better. After charging, check the resting voltage,

You only need to make this test once or twice a year -- it's a good time to clean your batteries and connections as well.

Thank your for your business.

The highest compliment our clients can give us is the referral of their family and friends. Thank you for your endorsement.



The entire staff at Primo Trailer Sales

Dometic Thermo Electric Cooler



Due June 19

S28 Soft Sided Cooler

[Reserve Yours Today](#)

\$99.99*

Cool, wherever you go

Perfect for daily shopping or picnics, the S28 Soft-Sided Cooler from Dometic offers lightweight, easy-to-use portable cooling. Simply plug the unit into your car, truck or boat 12v power outlet to keep food and beverages cool wherever you go. The thermoelectric technology cools the interior to 29 degrees below ambient temperature.

- Virtually maintenance free...no messy ice!
- Available in blue or orange stripes
- Convenient, adjustable shoulder strap
- Velcro strap to fasten to shopping cart
- Dometic's 1-year Protection Plus warranty

New, Full Manufacturer's Warranty

Now Only \$99.99*

[Contact Parts](#) at Primo Trailer Sales for more information or give us a call at 613-596-9696.

Feel free to share with family and friends by forwarding this newsletter.

*** Limited Supply. GST & PST Additional. We ship anywhere.**

Dometic Portable Ice Maker



Due June 19

[Reserve Yours Today](#)

\$199.99*

At home or on the go, take your cold with you! Dometic makes it possible for you to have ice where you want it, when you want it.

Fast, efficient ice production is yours for entertaining in your RV, at backyard picnics, at the lake or ball game.

- Makes ice in under 15 minutes
- Produces 33 lbs. of ice every 24 hours
- Large 2.5 lbs. capacity in removable basket
- Easy to use front LED display
- Energy saving clear lid window allows you to check level without losing cold
- Stainless steel finish 6-foot power cord
- UL approved
- 1-year Protection Plus Warranty
- Color: Stainless steel base, black lid

New, Full Manufacturer's Warranty

Now Only \$199.99*

[Contact Parts](#) at Primo Trailer Sales for more information or give us a call at 613-596-9696.

Feel free to share with family and friends by forwarding this newsletter.

*** Limited Supply. GST & PST Additional. We ship anywhere.**

Gentron 2000w Invertor Generator



Now In Stock

2000w - \$799.99
2000w peak surge, 1500w
continuous
59 dBa

Also Available:
3000w - \$1099.99
3500w -\$1299.99 (will run higher
draw motors in new RV & Boat
A/Cs)

[Contact Parts](#) at Primo Trailer Sales for more information or give us a call at 613-596-9696.

Feel free to share with family and friends by forwarding this newsletter.

*** Limited Supply. GST & PST Additional. We ship anywhere.**

Dometic Thermo Electric Cooler and MP3 Player Sound System



Due June 19

M40 Cooler w/MP3 Player Sound System

[Reserve Yours Today](#)

\$239.99*

Cool storage with sound.

Perfect for the campsite, beach, boat, track or picnics, the M40 Thermoelectric Cooler with integrated Speaker and MP3 Player Dock from Dometic offers lightweight, easy-to-use portable cooling. Simply plug the unit into your car, truck or boat 12v power outlet to keep food and beverages cool wherever you go. The thermoelectric technology cools the interior to 32 degrees below ambient temperature.

- MP3 Player Sound System with integrated speaker
- Thermoelectric 12v cooling system
- Smooth skater rollers
- Holds 2L bottles upright
- Dometic's 1-year Protection Plus warranty

New, Full Manufacturer's Warranty

Now Only \$239.99*

[Contact Parts](#) at Primo Trailer Sales for more information or give us a call at 613-596-9696.

Feel free to share with family and friends by forwarding this newsletter.

*** Limited Supply. GST & PST Additional. We ship anywhere.**

Dometic 6 Bottle

Chiller



Due June 19

Perfect for Wine or Bottled Water in your RV, at Home or at the Cottage.

[Reserve Yours Today](#)

\$199.99*

Cool storage with sound.

The SW 6 wine cooler stores your most precious wines perfectly. The desired temperature (between +5C and +20C) is simply preset and then reliably maintained.

Compact, practical and absolutely vibration-free, the wine cooler provides a quiet place for the wine to unfold its potential...giving you the peace and quiet to relax and enjoy.

- Electronic thermostat with digital temperature display
- Continuously variable temperature
- Transparent door
- Safe magnetic lock
- 3 grid shelves to accommodate the bottles
- Interior light can be turned on or off
- Drip tray for condensation
- Maintenance free thermoelectrics with interior and exterior fan
- Temperature setting range - warm zone +5 C to +20 C
- Silver Color

New, Full Manufacturer's Warranty

Now Only \$199.99*

[Contact Parts](#) at Primo Trailer Sales for more information or give us a call at 613-596-9696.

Feel free to share with family and friends by forwarding this newsletter.

* Limited Supply. GST & PST Additional. We ship anywhere.

Car & Truck Tires



Save 40%

Auto & Light Truck Tires

If your car or truck needs tires why not give us a call. We have quality Bridgestone, Firestone & Fuzion tires for virtually any application.

[Contact Parts](#) at Primo Trailer Sales for more information or give us a call at 613-596-9696.

Feel free to share with family and friends by forwarding this newsletter.

40% off MSRP. Taxes, Installation & OTS Tire Fee Additional.

Coupon Expires July 31, 2010.

We ship anywhere.

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