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Primo Trailer Sales Newsletter

Newsletter Subtitle
May 2008

Dear Chris,



After weeks of very long hours and well over 150 trailer deliveries, the Victoria Day long weekend is behind us and we can look forward to summer truly beginning.

We now have in place the best team of trailer professionals we have ever had including a new parts person, additional sales representatives as well as highly qualified, well trained service technicians.

Have a safe and happy summer!

Primo Trailers in the News

National Post & [driving.ca](#)

Primo Trailer Sales recently received national exposure across Canada after being featured in a towing related article in the [National Post](#) and on [driving.ca](#). This article will also be printed in 10 major newspapers in markets across Canada.



RV Care

The Largest RV Dealer Network in Canada

Primo Trailer Sales has joined the [RV Care](#) Dealer Network, an alliance of independent RV dealers across Canada dedicated to ensuring you an enjoyable and carefree RV experience.

RV Care dealers offer uniform service standards and honour each other's warranties. Each member must meet a rigorous set of standards, which includes operating a full-service maintenance and repair shop, maintaining a fully stocked parts department, employing certified service technicians and adhering to a stringent [Code of Ethics](#).

As a customer of an RV Care dealer, you can expect the same care and attention while on the road, from any other RV Care dealer, regardless of where you purchased your RV. The buying power provided by the RV Care Network translates into savings for you. RV Care dealers' customers save on financing, insurance, RV accessories and other RV related products and services.

As thousands of RV Care Network customers across Canada already know, when you purchase from a RV Care dealer you are a customer of not just one but an entire network of friendly, customer-focused RV dealerships across the country.



Material Surcharges

Steel, Aluminum and Fuel Prices

As everyone is well aware rising fuel prices are impact all aspects of the economy. Less publicized are the rises in commodity prices, specifically steel and aluminum which directly affects trailer manufacturing costs.



Material surcharges have been added to the prices of most of suppliers. Canada Trailers enacted a 9% surcharge in early May only to raise that to 19% a week ago. Aluma added a 5% surcharge. Pace American added a 3% surcharge in early May only to raise that to 8% effective June 2.

Diesel fuel prices have also increased dramatically, much more so than gasoline. Transportation costs have risen adding cost to each and every trailer we order.

Until fuel and commodity prices stabilize we expect a lot of volatility in prices for future orders.

Much of our current inventory arrived before surcharges took effect. If we have something you have had your eye on now is a very good time to act to save yourself some money.

These are interesting times in which we live.

Pilgrim International

Develops New Construction Technique Lowering RV Weight

Pilgrim International has integrated cutting edge technology into new products which are sure to revolutionize the RV Industry by introducing a lighter, stronger, fomedayhyde-free, environmentally friendly all composite RV which is designed to be almost completely recyclable according to the [Goshen News](#)



2009 Holiday Rambler Alumascape 33CKT

Holiday Rambler's stellar reputation for quality and craftsmanship are exemplified by the new 2009 Alumascape now in stock at Primo Trailer Sales. Beautiful cherry wood cabinetry and tasteful interior appointments call to the refined fifth wheel traveller. Click [here](#) for interior photos, more information and specifications.



Our Price: \$46,500

List Price: \$51,415

Stock# [4045](#)

2006 Terry Dakota 280BH



Gorgeous lightweight Terry Dakota with popular bunk beds, A/C, exterior garage storage, microwave and spare tire w/rim.

Click [here](#) for interior pictures, specs and more information.

Sale Price: \$19,999

List Price: \$26,197

Stock# [3317](#)

Pace Journey 6x12 Single Axle Enclosed Cargo Trailer



Pace Journey 6x12 featuring 6' interior height, double rear doors, side door, ATP Stoneguard, 12v dome light and wall switch is now on sale!

Click [here](#) for more information on this unit or check out our entire enclosed trailer [inventory](#) for other units we have in stock or on order.

Sale Price: \$3999

List Price: \$5049

Stock# [3713](#)

Pace Pursuit PR8524TA3 Enclosed Auto Carrier

Primo Trailer Sales stocks the largest inventory of car trailers in Ottawa. Check out this beauty ... 24' Pace Pursuit enclosed auto trailer with tandem 5000# Dexter Torsion axles.



Click [here](#) for more information on this unit or check out our entire enclosed trailer [inventory](#) for other units we have in stock or on order.

Sale Price: \$9500

List Price: \$14,450

Stock# [3834](#)

Towing Tip #4



Keeping your tires inflated to the proper level, both on the tow vehicle and on your trailer, improves safety, enhances fuel economy, extends the life of the tire and allows the tire to run cooler reducing the possibility of a blowout.

Each time you tow your trailer, walk around and check your tires. Check tire pressure regularly.

Thank you for your business and continued support.

Sincerely,



The entire team at Primo Trailer Sales.

Save 15%

All trailer and RV cleaning products and brushes are now 15% off with this coupon.

This offer will not be advertised. Coupon must be presented in person. Feel free to share with friends and family by forwarding this newsletter.

Offer Expires: June 30, 2008

FREE

MAXAIR[®]

VENT CORP



Free Maxxair Vent Covers with the purchase of any RV travel trailer or fifth wheel from June 1 to June 30, 2008.

This offer will not be advertised. Coupon must be presented in person. Feel free to share with friends and family by forwarding this newsletter.

Offer Expires: June 30, 2008

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