



Primo Trailer Sales Newsletter

Canada Day Special
June 2008

Dear Chris,



Enjoy your Canada Day and the entire summer with friends and family!

New Parts Manager Andrew Pyefinch

Primo Trailer Sales is proud to announce that Andrew Pyefinch has recently joined the Primo Trailer Sales team as our new Parts Manager working with Service Manager Donald Buchanan and Chris Vachon.



Andrew brings to us a wealth of parts management expertise and experience. If you have any parts questions or needs please feel free to [contact Andrew](#) directly. We are very pleased to have him.

Note: Picture is NOT of Andrew. As he was away while this was being written a humorous picture was substituted.

Holiday Rambler Mintaro New Towable Coming Soon

Primo Trailer Sales is pleased to offer the all new 2009 Mintaro towable line by Holiday Rambler. Holiday



Rambler has traditionally been a manufacturer of high-end motorhomes, fifth wheels and travel trailers. Several years ago, HR began diversifying its towable product portfolio by offering a range of high quality yet affordable products such as the Savoy and the Savoy LX travel trailers and fifth wheels. The Mintaro is the latest addition to its towable product range and will be positioned as Holiday Rambler's value leader. It will feature looks, amenities and options traditionally not available in products in this price point. There will be 8 travel trailer floorplans available ranging in size from 27' to 36'. Slide outs will be standard in all but one

Pilgrim International Introduction of All-Composite RV

BREAKING NEWS
Pilgrim Rolls Out
Composite Fifth-
Wheel Lines
Bob Ashley
RV Business
Friday, June 27,
2008



Pilgrim's new Ultima Compositelite fifth-wheel Pilgrim International Inc., Middlebury, Ind., this week introduced the Ultima Compositelite and Supra Compositelite fifth-wheel series that are manufactured with a composite substrata that replaces luan and shaves hundreds of pounds off the weight of the unit.

The roof and floor of the coaches also are made with the CosmoLite composite from TekModo LLC, Elkhart, Ind.

"It is a 'green' product," said Pilgrim Chairman Dave Hoefer during the Ultima and Supra introduction to about 120 dealers and suppliers at the Spring Meadow Farms Golf Course in Middlebury. "Our ultimate goal is not just to do the shell - the roof and the sidewalls - but to have 75% of the unit made of composites, including the cabinetry, partition walls and furniture."

Hoefer told RVBusiness that the primary benefits of using CosmoLite are twofold as formaldehyde emissions are reduced while tow-vehicle fuel mileage is increased because the unit is lighter.

"For every thousand pounds that we can take out of the unit itself, it will save 9% on fuel," he said.

Because the fiber-reinforced thermoplastic CosmoLite is manufactured in 8-foot-wide seamless rolls instead of panels, Pilgrim enlisted Patrick Industries Inc., Elkhart, and Amerimax Building Products Inc., Plano, Texas, to devise a special bonding technique for Ultima's and Supra's interior and exterior walls.

Pilgrim has been using CosmoLite in flooring for the last year and a half, and intends to work

floorplan and 2 floor plans will have multiple slides. Pricing for a well equipped unit is expected start at \$15,900 and to top out at \$23,900 for the larger floorplans with multiple slides!

with TekModo to develop a sidewall composite using Spectralite enhanced by DuPont that will provide a colorable Surlyn finish. Production on the Ultima/Supra will begin in August, and the company intends to use Spectralite substrata in its Pilgrim, Cirrus, Legends and Open Road towables by the first of December.

"All of our branded nameplates will be composite," said Jerry Sell, vice president of product development and marketing. Ultima Compositelite, with a beige finish, and Supra Compositelite, with a gun-metal gray exterior, will be available in four two- or three-slideout floorplans in 32- to 35-foot lengths with a base weight of 7,410 pounds. MSRP: \$45,000.

Santiago Rios, of Primo Trailer Sales, expects the first Ultima to arrive in August 2008.

2007 Pace Outback 6x10 Cargo Trailer - Dramatic Savings!



There are a lot of low-priced cargo trailers on the market. But not brands built by the nation's leading trailer manufacturer. Pace American offers OutBack models for the entry-level, light-duty cargo hauler. OutBack has better customer service thanks to a national dealer network of over 450 stores. So you'll never be stranded should you need parts or service. And Pace builds trailers to last with better standard features like EZ-ride suspension, all-steel frame construction and thick plywood floor. Sized for easy towing, and backed by Pace's reputation including a real 3-year

warranty; OutBack will put you out front in the value department.

Clearance: \$2,900 incl. freight & prep. Plus Tax & Licence.

List Price: \$4,275

Stock#3778 Includes Outback Option B Pkg. - 32" side door, 8" starbright stoneguard, 12v dome light, 12v wall switch, non-powered roof vent

2007 Holiday Rambler Savoy LE 29SKS - You Deserve It!



Lovely 29' Holiday Rambler Savoy Travel Trailer with bunk beds, A/C and slideout with a beautifully trimmed cherry wood interior. At 5300# many SUVs and 1/2 ton pickups can tow this trailer with ease.

Our Price: \$20,900 incl. freight & prep. Plus taxes & licence.

Monthly Payment: \$220/mo.

(GST & Ontario Sales Taxes Included, \$0 down, 7.5%, 60 month term, 180 month amortization)

List Price: \$29,520

Stock#3749

2008 Trailex Open Car Trailers - Tow Your Car With Ease - Under 1000#!!



Trailex Car Trailers are one of those really cool products. Developed over 40 years ago, Trailex was the first manufacturer of aluminum car trailers.

After seeing them at a few racetracks Primo Trailer Sales became a dealer.

Starting at under 900# before options there is nothing on the market to compare to a Trailex. Many of today's smaller vehicles can now tow a trailer and car safely and efficiently.

Primo Trailer Sales has a number of different sized units in stock to accommodate a wide variety of differently sized cars, some with options, some without. If you have a car to tow, Trailex deserves a look.

In Stock From: \$6,997
List Price From: \$8,398
[Stock# Various](#)

2006 Terry Dakota 275 RLS Ultralite Fifth Wheel - Clearance Priced!



Beautiful Terry Dakota Ultralite Fifth Wheel featuring slideout, A/C and gorgeous rear bay windows. Light weight ensures easy towing.

Our Price: \$26,900 incl. freight & prep. Plus Taxes & Licence.

Monthly Payment: \$300/mo.

(GST & Ontario Sales Taxes Included, \$0 down, 7.5%, 60 month term, 180 month amortization)

List Price: \$34,366

Stock #3369

Trailex Aluminum Canoe & Kayak Trailers



SUT-250-M2

Another cool new product (to us anyways) are the Trailex Canoe and Kayak trailers. Every year we always received many phone calls looking for Canoe and Kayak trailers. Now we have them in lightweight aluminum.

Our Price: From \$1,195 (SUT-200-S) including freight, prep & RIV import fees

Stock# Various

Towing Tip #5



With the higher fuel prices here is something to consider:

Fuel consumption increases approximately .1 mpg for every mile above 55 mph (90km/h).

The most significant variable affecting fuel economy is the driver. Driving the proper speed, avoiding a high acceleration rate, using cruise control where possible, prudent use of exhaust brake and proper tire inflation will all greatly affect fuel economy!

Thank you for your business and continued support.

Sincerely,

Primo
TRAILER SALES

The entire team at Primo Trailer Sales



FREE

Purchase any NEW 2008 or 2009 Alumascape, Terry Dakota, Edgewater, Mintaro, Pilgrim, Savoy, Sunset Creek, Ultima, Wildcat, Wildwood or NEW 2009/2010 Weekend Warrior travel trailer or fifth wheel from Primo Trailer Sales from July 2 to July 31, 2008 and you may choose a Sony Playstation 3, Nintendo Wii, Microsoft Xbox 360 or a GPS Satellite Navigation System FREE!

Purchase a NEW Leisure Travel Van from July 2 to July 31, 2008 and you may choose two of the above or a Sony HD MiniDV video camera or 26" Sony LCD TV.

This offer will not be advertised. Coupon must be presented in person at time of purchase. Feel free to share with family and friends by forwarding this newsletter.

Offer Expires: July 31, 2008



All trailer & RV cleaners and brushes 25% off with this coupon.

This offer will not be advertised. Coupon must be presented in person at time of purchase. Feel free to share with family and friends by forwarding this newsletter.

Save 25%

Offer Expires: July 31, 2008

[Forward email](#)

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