



## Primo Trailer Sales Newsletter

Ottawa Spring RV Show Special!  
February 2009

Dear Chris,



A sure sign spring will shortly be upon us is the arrival of the annual [Ottawa Spring RV Show](#) which is held at Lansdowne Park in Ottawa from February 20 to 22.

Our staff has been busy over the winter refurbishing and repairing RVs, installing new equipment and painting the showroom and parts & service area.

Despite the doom and gloom coming from the media we have been very pleasantly surprised by the traffic and sales volume so far this year. If it weren't for the media we wouldn't know we are in a recession.

If you are attending the Ottawa Spring RV Show stop by our booth and say hello.

### Ottawa Spring RV Show & Sale February 20-22, 2009.

The [2009 Ottawa Spring RV Show](#) is starting today at Lansdowne Park in Ottawa!!!

Primo Trailer Sales will be located in the same spot as we have for over 10 years; at the north side of the Coliseum building closest to Bank St.

Inside over 15 new units will be on display along with a selection of new parts and accessories and our parts personnel will be available all weekend to answer any question you may have.

Primo Trailer Sales has slashed prices and offering show only purchase incentives.

RV Financing interest rates from RBC have been reduced just for the show.

Click [HERE](#) for discount admission coupons.

See what's new or stop by to say hello.

### Motorsports Advantage Coach-Net Offers New Service for Race Fans

If you're a race fan, what might make an unusual Christmas gift that you could enjoy throughout the 2009 season? What about a personal



### Employment Opportunities Still Looking For Quality People

Primo Trailer Sales has the following employment opportunities:

- RV Salesperson
- Trailer Hitch and Wiring Installer

If interested, please fill out an [Application for Employment](#) and send CV to 613-596-3918 Fax or [srios@primotrailersales.com](mailto:srios@primotrailersales.com).

If you know someone who might be interested please forward this along.

Thank you.

### Financing & Leasing Things to Know

Many of our customers don't realize all the financing and leasing options available through us. In some situations leasing or financing your purchase makes sense.



As a preferred RV dealer the rates and terms we can offer are often better than going through your own bank branch. We can handle all the paperwork and submit credit applications confidentially to major financial institutions including RBC, Scotiabank, BMO, Laurentian Bank, HSBC and others. Find out [More About Financing](#) an RV purchase through Primo Trailers Sales.

assistant that can take care of food, lodging, reservations, track information and a host of other services to ensure a hassle-free racing experience? Not upper crust enough to have someone waiting on you hand and foot? But what if, for \$110 a year, such service was always at hand, just a phone call away?

Most people are familiar with roadside assistance services. Help with a flat tire, a dead battery or other road problem is available over the phone. But now Coach-Net, a major supplier of such assistance for RV travelers, has taken that kind of help to a new level of personal concierge service that was previously thought of only in connection with the upscale traveler. And it's geared specifically to motorsports enthusiasts, whether they be NASCAR fans, motorcycle fans, motocross high jumpers, buggy racers, ATV fans or dragsters.

[More info ...](#)

Leasing is an option which makes sense for our many corporate customers purchasing enclosed trailers, dump trailers or equipment floats. Our preferred leasing company is [National Leasing](#).

Please [contact Primo Trailer Sales](#) for any financing or leasing questions you may have.

### Service Reminder Ontario Safety Inspections

[Ontario Trailer Safety Inspections](#) must be carried out annually on all trailers (RV trailers are exempted) if the gross combined weight rating of tow vehicle and trailer exceed 4500kg.

We are doing safety inspections now. Get your trailer in early and beat the rush.

### 2009 Ottawa Spring RV Show Sales Promo From Primo Trailer Sales



Purchase any NEW 2008 or 2009 travel trailer, park trailer, fifth wheel or motorhome from Primo Trailer Sales between February 20 & 22, 2009 and you may choose a Nintendo Wii, Garmin Nuvi 260 Portable Satellite Navigation System, Xbox 360 Game Console, Canon 10.0 MegaPixel Digital Camera or Canon Mini DV Video Camera **FREE!**

[More Info ...](#)

### New 2009 Holiday Rambler Campmaster 21RD - At The RV Show!



Introducing the new Ultra-Light Campmaster from Holiday Rambler! This lightweight trailer is designed to be towed by your light weight trucks & SUV's, making traveling a breeze. Discover the same Holiday Rambler high quality construction and amenities, now in a lightweight family friendly camper.

Other new 2009 and new 2008 [RV Inventory](#) also priced to roll!

**Clearance: \$21,400**

Including Freight & Prep. Taxes & Licence additional.

**You Save: \$7,860**

**Payment: \$230/month or \$110/bi-weekly** (GST & Ontario Sales Tax included in payment figure, \$0 down, 7.65%, 60 month term, 180 month amortization. OAC.

**[Stock #4380](#)**

### 2008 Canada Trailers General & Heavy Duty Dump Trailers on SALE!



Primo Trailer Sales currently has in stock a few remaining 2008 Canada Trailers hydraulic dump trailers.

As of February 1, all new orders are subject to a 6% price increase which makes these 2008s, with full factory warranty, such an attractive deal.

All models feature 4 wheel electric brakes, tarp & rollers kits, radial tires, sealed beam lighting & battery with corded remote to operate the hydraulics.

S#4314 6x10 7000# GVWR **Our Price: \$7,199**

S#4315 6x10 7000# GVWR **Our Price: \$7,599** Torsion Axle & LED Lights

S#4167 6x10 10000# GVWR **Our Price: \$8,199** Torsion Axles & Ramp Kit

S#4313 6x10 10000# GVWR **Our Price: \$8,199** Torsion Axles & Ramp Kit

S#4167 6x10 10000# GVWR **Our Price: \$8,399** Torsion Axles, LED Lights & 33" Sides

S#4167 6x10 14000# GVWR **Our Price: \$9,299** Torsion Axles, LED Lights & HD 3/16" Floor

All open trailers (dump, utility, landscape, equipment float, kayak, boat etc.) are listed on our [open trailer inventory page](#) and will be updated shortly with all new units currently on order.

**GST, PST, Ontario Safety Inspection Sticker and Licence Additional**

### New 2008 Leisure Travel Van Free Flight Class B Motorhome



The Free Flight offers you all the comforts and amenities that you will need on your journey, whether it be while exploring the open country or the inner city. This compact, standard body van, measures in at just over 20 feet long, offering you the maneuverability you desire.

Other new, non-current model year [Leisure Travel Vans](#) also priced to roll!

**Clearance: \$72,900**

Including Freight & Prep. Taxes & Licence additional.

**You Save: \$17,195**

**Payment: \$740/month or \$340/bi-weekly** (GST & Ontario Sales Tax included in payment figure, \$0 down, 6.99%, 60 month term, 180 month amortization. OAC.

[Stock #4006](#)

### 2008 Pace Trailers Journey 7x16 Tandem Axle Landscape Trailer



Landscape contractors have got to check out this enclosed 7x16 Pace Journey Summit now on sale at Primo Trailer Sales.

This trailer's got it all ... 6'6" interior height, ramp door with spring assist, side door, ATP stoneguard, torsion axle suspension, all wheel electric brakes, 54" triple tube tongue, sidewall vents and more.

This trailer is ready to work as hard as you do.

Other enclosed motorcycle, cargo, auto and snowmobile trailers listed on our [enclosed trailer inventory](#) page.

**Sale Price: \$6,699** + PST, GST, Safety Inspection Sticker and Licence.

**Leasing Available OAC**

[Stock #4077](#)

### New 2008 Wildcat 30LOFT Fifth Wheel - Full Warranty



One last new Wildcat 30LOFT Fifth Wheel Trailer remains at Primo Trailer Sales and it is **PRICED TO CLEAR!**

Take advantage of this great opportunity to pick up a great fifth wheel with two bedrooms and two slideouts at a great discount off MSRP. This unit is **LOADED!!!**

A new 2009 is substantially more given the decline in value of

the Canadian dollar. Have the peace of mind of knowing you are protected with a new trailer factory warranty.

Other new, non-current model year [RV Inventory](#) also priced to roll!

**Clearance: \$29,800**

Including Freight & Prep. Taxes & Licence additional.

**You Save: \$12,500**

**Payment: \$310/month or \$140/bi-weekly** (GST & Ontario Sales Tax included in payment figure, \$0 down, 7.49%, 60 month term, 180 month amortization. OAC.

**Stock# 4100**

### Towing Tip #11 Tongue Weight



Everyone should know his or her trailer tongue weight. Tongue weight (TW) is just one of the many towing terms you'll need to familiarize yourself with if you ever intend to tow a trailer behind your vehicle. It's the downward force that the tongue of the trailer applies to the hitch of the tow vehicle. Most experts agree that an acceptable tongue weight for any trailer is somewhere between 9 and 15 percent of the gross trailer weight (GTW). There's good reasoning behind these numbers, too. It all comes down to trailer towing safety.

If the tongue of the trailer does not exert enough downward force on the tow vehicle's hitch ball -- meaning that the trailer's tongue weight is too light -- a dangerous condition called trailer sway could result. If the tongue weight is too heavy, the steering of the tow vehicle will be affected. This makes it sound like tongue weight is a big deal, and it is. But fortunately, tongue weight is also easy to adjust.

Just remember that the trailer acts like a lever, and the axle of the trailer is the fulcrum -- or pivot point -- for the lever. If the tongue is too light, you need to move some of the cargo forward of trailer's axle. If the tongue is too heavy, you need to adjust the load so that more of the weight is behind the trailer's axle. It's just like trying to balance the weight of two kids on a seesaw at the playground. That's easy enough to understand, but other than simply lifting the tongue of the trailer and guessing its weight, how could you ever know how much the trailer's tongue truly weighs? And an even better question may be this: How would you determine if the tongue weight falls within the 9- to 15-percent range of the gross trailer weight?

[More info ...](#)

Thank you for your business.



The entire staff at Primo Trailer Sales

## Free Install\*



## Thule Racks & Cargo Boxes

Due to strong demand, Primo Trailer Sales is extending the Thule free installation promotion. With the purchase of all [Thule racks and cargo boxes](#) receive installation at no charge. There are racks and boxes for skis, snowboards, bikes, kayaks and general cargo and there is something for virtually any vehicle.

[Contact Parts](#) at Primo Trailer Sales for more information or give us a call at 613-596-9696.

This offer will not be advertised. Coupon must be presented in person at time of purchase. Feel free to share with family and friends by forwarding this newsletter.

**\*With Purchase of Thule items from Primo Trailer Sales**

**Offer Expires: March 31, 2009**

**Save  
25%**



Secure your bike properly with a motorcycle wheel chock from Primo Trailer Sales. 3.5" and 6.5" widths in stock.

[Contact Parts](#) at Primo Trailer Sales for more information or give us a call at 613-596-9696.

This offer will not be advertised. Coupon must be presented in person at time of purchase. Feel free to share with family and friends by forwarding this newsletter.

**Offer Expires: March 31, 2009**

**Free  
Installation\***



We just received a fresh shipment of enclosed trailer ladder racks. Free installation to those who buy a set of racks and have them installed by February 28, 2009. Call us to set up an appointment.

[Contact Parts](#) at Primo Trailer Sales for more information or give us a call at 613-596-9696.

This offer will not be advertised. Coupon must be presented in person at time of purchase. Feel free to share with family and friends by forwarding this newsletter.

**Offer Expires: March 31, 2009**

\* With Purchase of Ladder Racks from Primo Trailer Sales

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